



For Immediate Release  
November 12th., 2014

## **CARL PALMER AND THE “ART” OF GIVING**

### **Famed British Musician Presents Check to Camp Good Days & Special Times in Rochester, NY**

Carl Palmer, one of rock’s iconic figures, and a founding member of both Emerson Lake & Palmer and ASIA, in association with Los Angeles art company Scene Four, presented Gary Mervis, founder of CAMP GOOD DAYS & SPECIAL TIMES today with a check totally \$1,200 representing a portion of the proceeds raised at a private art event held in July of this year. The event, held at the home of Bob & Judy Brenna, featured an exhibit of Mr Palmer’s art, which was purchased by patrons who attended. Mr. Brenna is a partner in the Rochester-based law firm, Brenna Boyce PLLC, and a popular radio host.

“I am very pleased and honored to contribute this amount to such wonderful organization as Camp Good Days,” says Palmer. “The work they do on behalf of cancer-stricken children and their families is exceptional. I am only to glad to have been someone who could help champion their cause.”

Palmer, the legendary drummer and band leader has released his new signature collection of fine art, THE RHYTHM OF LIGHT, created completely from rhythm. Rhythm Of Light is a series of signed and numbered prints on canvas featuring stunning visual images constructed from drum performance. Working with acclaimed L.A. art team Scene Four, the artwork featured within combine motion, color, and lighting into some of the most compelling fine art visuals ever created.

Palmer is currently on tour with his solo band, CARL PALMER’S ELP LEGACY, and remains a current member of the British super group, ASIA.

Camp Good Days and Special Times, Inc. is a 501(c)3 not-for-profit organization dedicated to improving the quality of life for children, adults and families whose lives have been touched by cancer and other life challenges. All of the programs and services

provided by Camp Good Days are offered free of charge for the participants, which is only possible through the generosity of so many individuals and organizations and the success of our many special fundraising events.

Camp Good Days provides residential camping programs at its beautiful Recreational Facility, located on the shores of Keuka Lake in Branchport, New York, as well as year-round recreational and support activities, in the Rochester, Buffalo, Syracuse & Ithaca, New York areas for entire families who are facing the toughest challenges of life. At Camp Good Days, participants have the opportunity to regain some of what cancer, sickle cell anemia, or violence has taken away from them.

**For further information on Camp Good Days**

please visit: [www.campgooddays.org](http://www.campgooddays.org)

**For information on Carl Palmer's art**

please visit: [www.carlpalmerart.com](http://www.carlpalmerart.com)

**For all things Carl Palmer, please visit:**

[www.carlpalmer.com](http://www.carlpalmer.com)

**MEDIA CONTACT:**

Bruce Pilato • Pilato Entertainment

• [brucetune@aol.com](mailto:brucetune@aol.com)